MINUTES OF THE BOARD OF ADVISORS MEETING
HELD ON TUESDAY, November 24, 2020 AT 5:00 PM
USMSM, TELECONFERENCE

In Attendance By WebEx Video or Phone: Joe Anderson, Denise Barnes, Alan Easterling, George Hurlburt, Jack Keane, Gary Kessler, Maureen Murphy, Matt Scassero, Mike Schroeder, and Ben Latigo (Ex Officio)

Not in Attendance: Betsy Beise for Mary Ann Rankin, JoAnn Boughman, Larry Egbert, Rich Fleming, Anthony Foster, Ellen Herbst (Ex Officio), Maria Icaza, Glen Ives, Tuajuanda Jordan, Chris Kaselemis, and Becca Salsbury

Call to Order: The Board was called to order at 5:03 pm by Joe Anderson.

Joe thanked all the subcommittee members for their hard work putting the Strategic Plan together. Joe announced 3 major BOA achievements: hiring the new Executive Director, Strategic Plan, and the Nominating Committee moving forward finalizing a list of potential BOAs.

Strategic Plan Review/ Discuss/ Approve:

George thanked Alan for his help consolidating a great deal of thoughts into a single document and avoiding any of duplications.

Prior to this meeting, the Strategic Plan was distributed to the BOA for comments and/or corrections. George presented the Strategic Plan and discussed the overall priorities, and the recommended changes. George made note that the MOU is still being drafted and Anthony is working with UMCP to finalize.

The final version distributed has the last change. The term bachelor completion has been changed to bachelor’s completion (2+2) programs. The terms are used interchangeably, but they both refer to the same concept.

George briefly went over the Introduction and the Appendixes. George discussed the Regional Characteristics of Southern Maryland. Gary pointed out under St. Mary County’s Major Businesses, Engility was bought out by SAIC a few years ago.

George discussed (3.0) Building USMSM Mission and Vision Statements. Essentially this parallels with the goals and objectives laid out by the various committees.

George did an overview of (4.0) Immediate USMSM Goals and Objectives. Items discussed:

- 4.0 Identity- Matt pointed out under USMSM the “US” was missing.

- 4.6 Budget Impact - George stated the budget impact could be quite significant. The 2022 budget is based on the 2020 income, which is significantly lower, and will see some severe impacts to the 2021 and the 2022 budget. George mentioned that this is not a crisis right now but could be in the future depending on the economic impact at that time. Maureen
commented that higher education institutions were hit hard with little preparation. The Governor is very aware as he is creating the 2022 budget.

- **4.7 Approach to Persistent Covid-19-** George pointed out the approach to Covid is throughout the document.

George did make known, USM is aware of USMSM’s Strategic Plan and did not have any fundamental objections. They did reserve the right to make any necessary additions moving forward. An agreement was made with USM to add an appendix with the original subcommittee reports. From a contextual standpoint this explains how the goals and objectives came to light.

* A motion was made by Jack to approve the Strategic Plan and Maureen seconded. The motion passed unanimously.

**Next Meeting:** The next BOA meeting is December 15, 2020.

**Adjournment:** The meeting adjourned at 5:35 p.m.